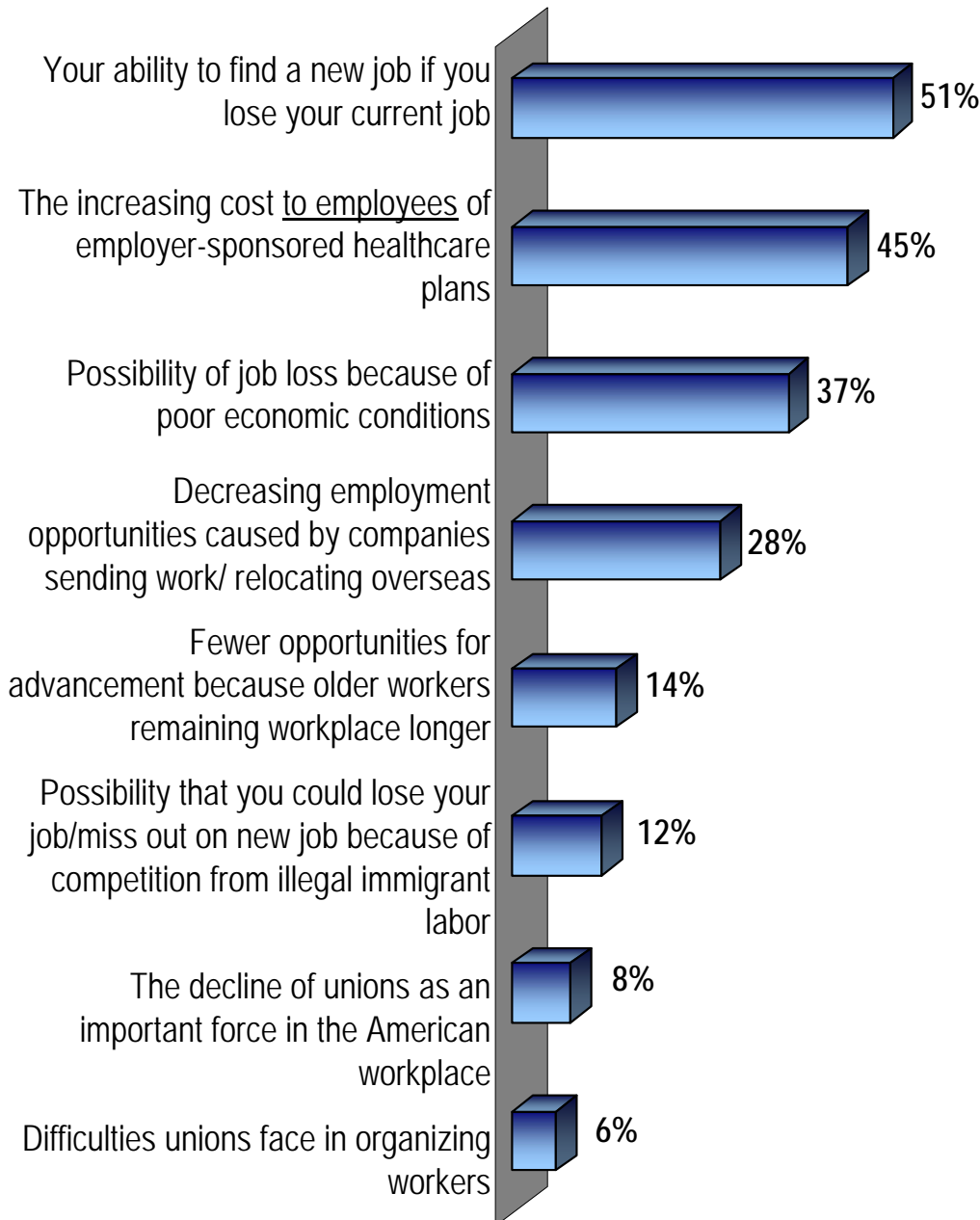




Top Workplace Issues Worrying American Voters

% Ranking Issue Top or Second Most Worrisome
Total (n=1,159)

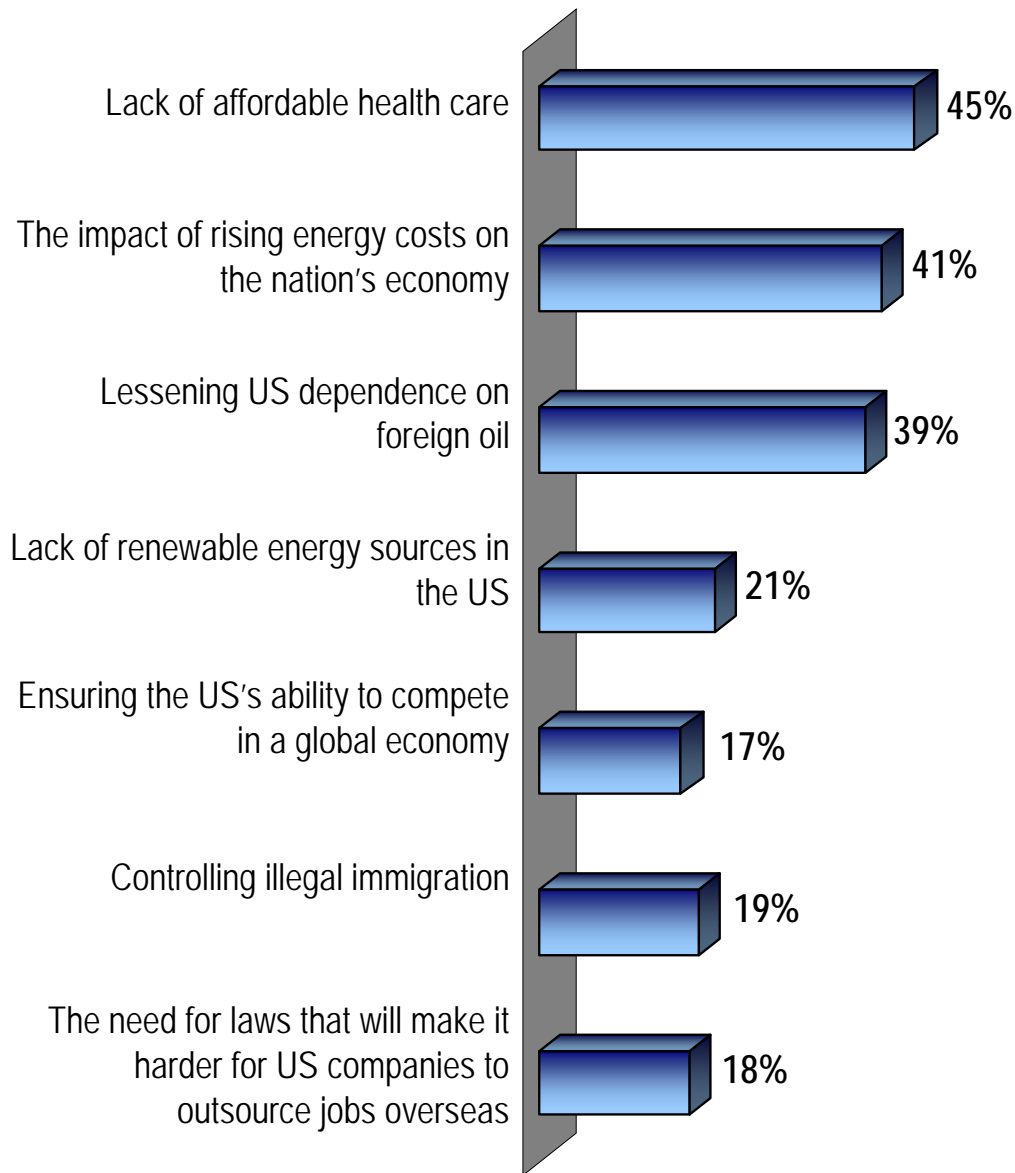


- ◆ American workers most often identify their *ability to find another job if they lose their job* and *increasing costs to employees of employer-sponsored healthcare plans* as the work-related issues that worry them most.



Importance Ranking of Selected National/Economic Issues as Priorities for Next President

*% Ranking Issue Top or Second Most Important for President's Attention
Total (n=1,159)*

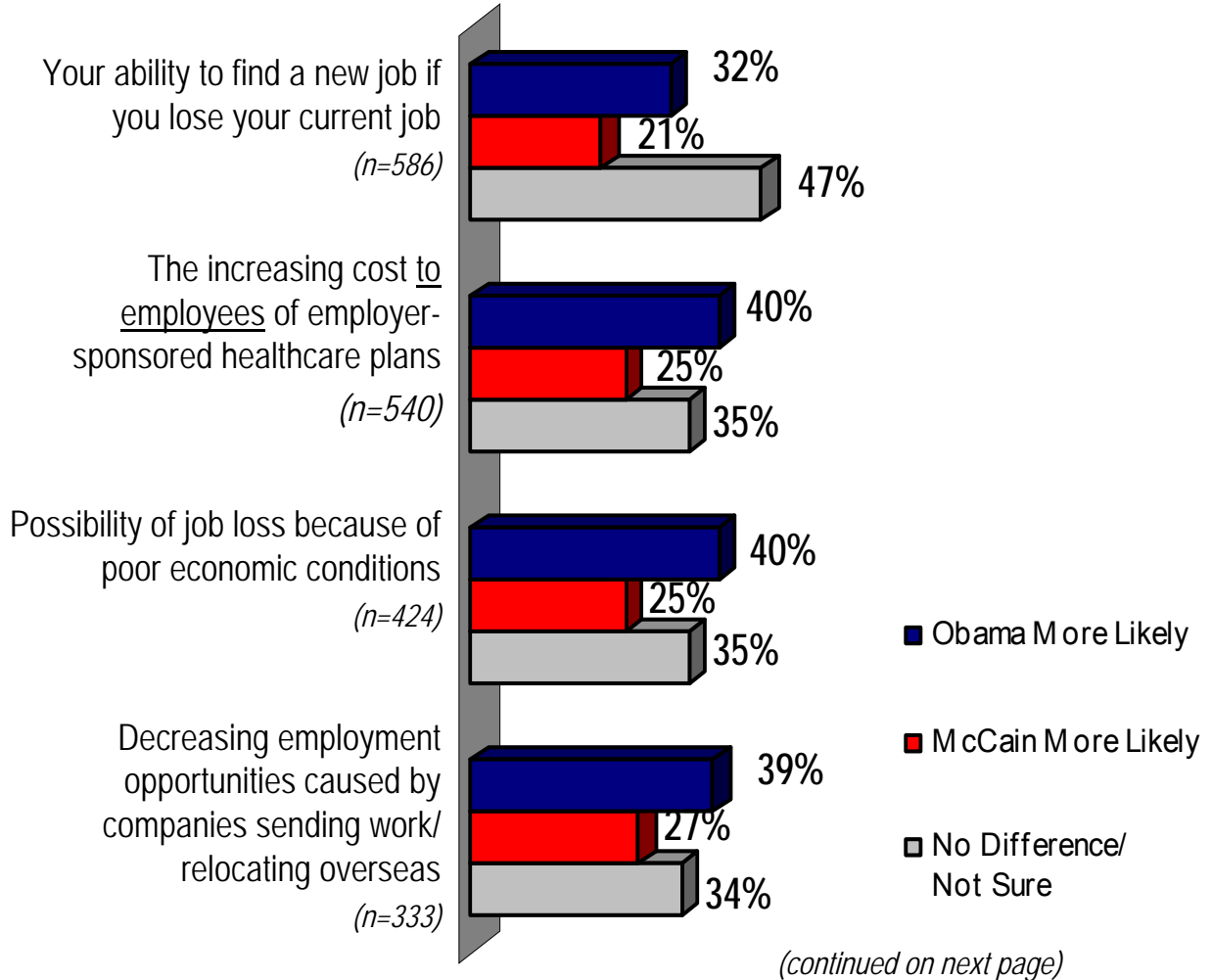


- ◆ *Lack of affordable healthcare, the impact of rising energy costs on the nation's economy and the need to lessen US dependence on foreign oil are the national/economic issues that American workers most often deem critical for attention from the next President.*



Comparison of Candidates on Likelihood of Promoting Policies to Address Key Workplace Issues

Among Those Ranking Issue Top or Second Most Worrisome



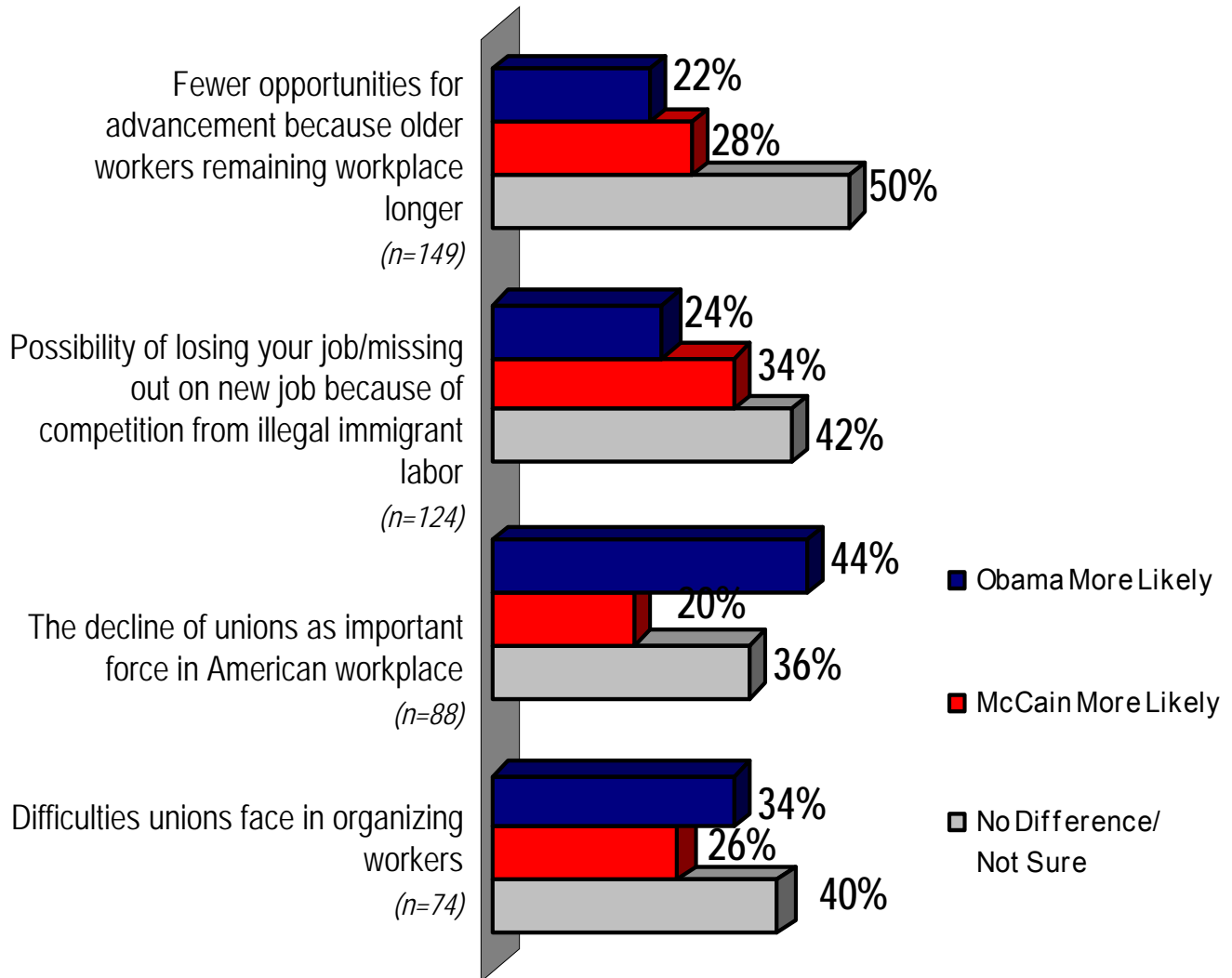
- ◆ Workers who rated each issue as being the top or second most worrisome issue were asked which of the two candidates is most likely to promote policies that would address that issue to their satisfaction.
- ◆ Workers are significantly more likely to view Obama than McCain as having the potential to effect positive change on the issues listed in the chart above.
- ◆ However, more than one third of workers sees no difference between the candidates or is not sure which one is likely to promote policies addressing these issues.
- ◆ This is especially pronounced on *ability to find a new job*, where almost half of workers see no difference between candidates or are not sure which one will do a better job addressing the issue.

*Note: Ability find new job if lose current job: 31% no difference; 16% not sure
 Increasing cost of employer sponsored healthcare: 17% no difference, 18% not sure
 Possibility of job loss because of poor economic conditions: 19% no difference; 16% not sure
 Decreasing employment opportunities caused by sending work overseas: 20% no difference; 14% not sure*



Comparison of Candidates on Likelihood of Promoting Policies to Address Key Workplace Issues

Among Those Ranking Issue Top or Second Most Worrisome
(continued)

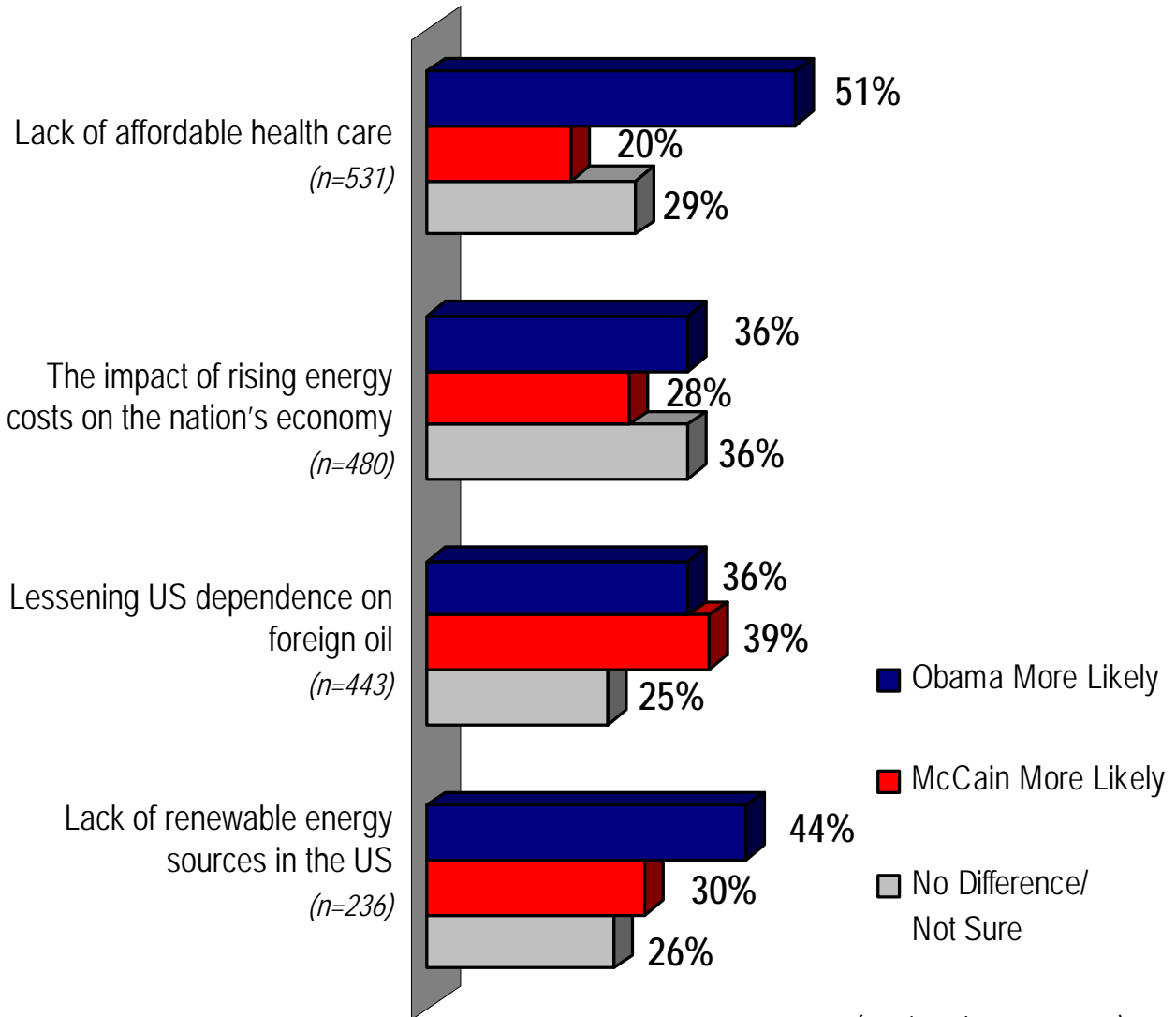


- ◆ Obama is more likely than McCain to be seen as the candidate with the best potential to address *the decline of unions as an important force in the American workplace*.
- ◆ On the other issues listed above, there is no significant difference between candidates.
- ◆ Again, there is a great deal of uncertainty among American workers on these issues. Half think there is no difference between candidates or are not sure which one will do a better job on addressing declining opportunities caused by *workers remaining in the workplace longer* and four in ten do not see a clear distinction between candidates on job loss due to *competition from illegal immigrant labor* and *difficulties unions face in organizing workers*.

Note: Fewer opportunities because older workers remaining in workforce: 32% no difference; 18% not sure
Possibility of losing job/missing out due to illegal immigrant competition: 24% no difference, 18% not sure
Decline of unions as important force in American workplace: 24% no difference; 12% not sure
Difficulties unions face in organizing workers: 23% no difference; 17% not sure



Comparison of Candidates on Likelihood of Promoting Policies to Address Key National/Economic Issues *Among Those Ranking Issue Top or Second Most Important for President's Attention*



(continued on next page)

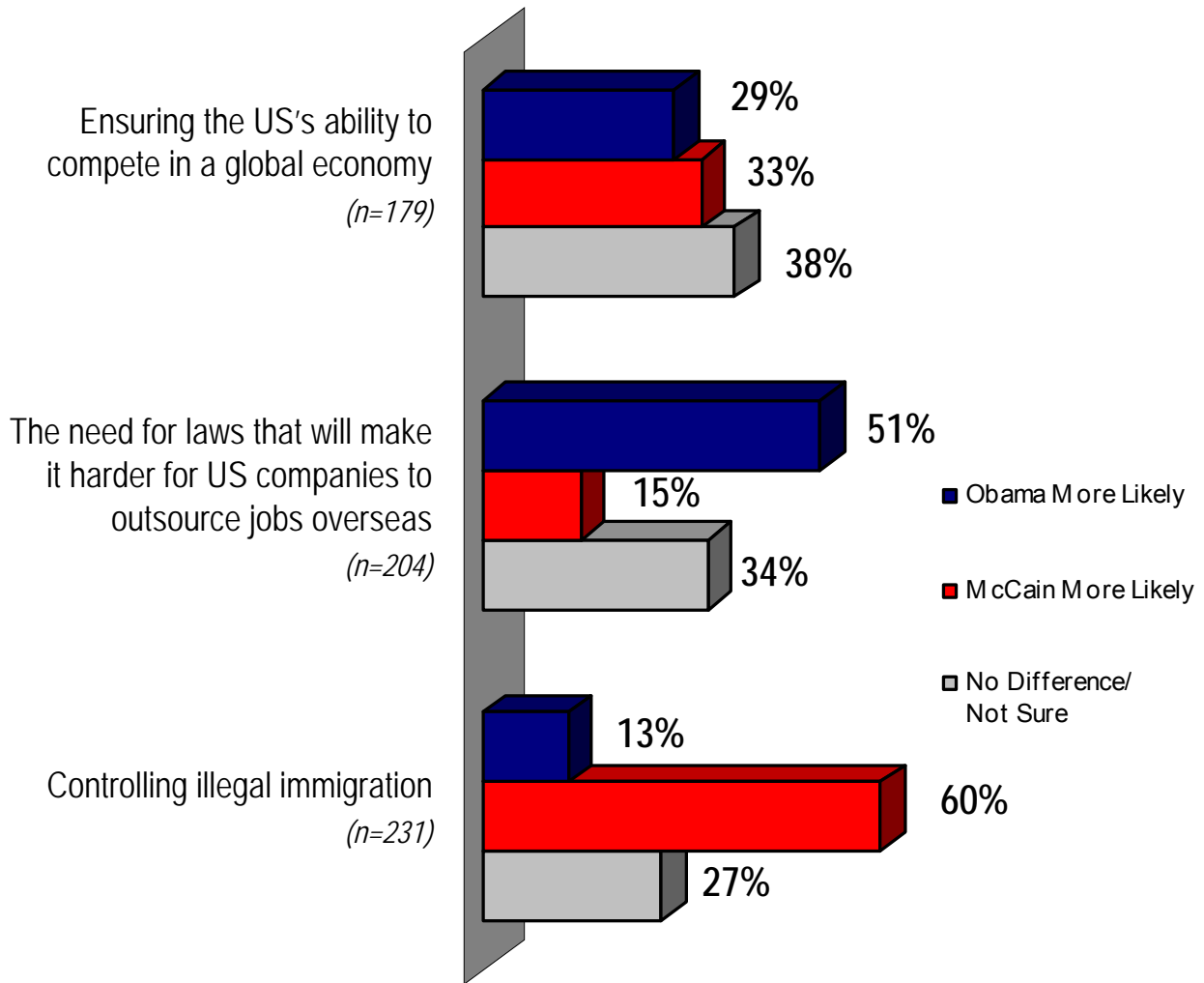
- ◆ Obama is viewed more favorably than McCain on having the potential to address *lack of affordable health care, the impact of rising energy costs on the nation's economy and lack of renewable energy sources in the US.*
- ◆ While one quarter to one third of workers see no distinction between candidates or are unsure which will be more likely to effect a positive change on these issues, there is less ambiguity on these general economic issues compared to the workplace issues reported earlier.

*Note: Lack of affordable healthcare: 14% no difference; 15% not sure
Impact of rising energy costs on economy: 20% no difference; 16% not sure
Lessening US dependence on foreign oil: 14% no difference; 11% not sure
Lack of renewable energy sources: 13% no difference; 13% not sure*



Comparison of Candidates on Likelihood of Promoting Policies to Address Key Workplace Issues

Among Those Ranking Issue Top or Second Most Important for President's Attention
(continued)



◆ While Obama emerges as having a stronger position on the *need for laws that will make it harder for US companies to outsource jobs overseas*, McCain is viewed as taking a tougher stance on *controlling illegal immigration*.

Note: Ensuring US ability to compete in global economy: 21% no difference; 17% not sure
 Need for laws making it harder to send jobs overseas: 22% no difference, 12% not sure
 Controlling illegal immigration: 15% no difference; 12% not sure