

CSI Follow-up Q&A – 11.13.08 “Building Retrofits”

Resource People Bios

Joel Rogers, Director, Center for State Innovation

Joel Rogers is a professor of law, political science, and sociology at the University of Wisconsin-Madison. He directs COWS, the national think-and-do tank on high road development, and the new Center for State Innovation (CSI). Rogers has written widely on democratic theory and American politics and public policy. His most recent book (with Richard Freeman) is *What Workers Want* (2006). A longtime activist as well as academic, Newsweek identified him as one of the 100 Americans most likely to shape US politics and culture in the 21st century.

Michael Jesanis, Principal, Serrafix Energy Consulting Group

Since November 2007, Mr. Jesanis has been a principal with Serrafix, a firm providing energy efficiency consulting and implementation services, principally to municipalities. He also serves as an advisor to Hy-Syence, a start up technology company focused on extracting electricity from waste water. From July 2004 through December 2006, Mr. Jesanis was President and Chief Executive Officer of National Grid USA, a natural gas and electric utility, and a subsidiary of National Grid plc, of which Mr. Jesanis was also an Executive Director. Prior to that, Mr. Jesanis was Chief Operating Officer of National Grid USA from January 2001 to July 2004.

Scott Bernstein, President, Center for Neighborhood Technology

Scott Bernstein is President of the Center for Neighborhood Technology, which develops resources and systems to promote healthy, sustainable communities by helping local leaders understand and use their hidden assets; and publisher (1978-1998) of *The Neighborhood Works*, winner of the Peter Lisagor Award for Public Service Journalism. He studied at Northwestern University and served on the research staff at its Center for Urban Affairs. He taught at UCLA in the Graduate School of Public Policy, was on the board of the Policy Program at the Humphrey School of University of Minnesota and was an Advisory Board member at the Brookings Institution. President Clinton appointed him to the President's Council for Sustainable Development, where he co-chaired its task force on Metropolitan Strategies; and to other White House and Federal advisory panels on global warming, economic development strategy, and science policy. He co-founded the Surface Transportation Policy Project in 1990, a national coalition which successfully shifted federal transportation policy toward greater local control and investments that help build more sustainable communities. He also co-founded the Center for Transit Oriented Development whose mission is to promote TOD as a preferred development form, managing it to maximize new economic value creation, and implementing TOD in ways that help communities and investors capture this value systematically.