

STATE DOT SUSTAINABILITY ROUNDTABLE

O'HARE HILTON
SEPTEMBER, 14-15, 2010

AGENDA

Who's there

Al Biehler (PA), Gene Conti (NC), Doug Foy (Serrafix), Russ George (CO), Paula Hammond (WA), John Horsley (AASHTO), Jack Lettiere (Jack Lettiere Consulting), Michele Mariani Vaughn (Pew Charitable Trusts), Deb Miller (KS), Janet Oakley (AASHTO), Nancy Richardson (IA), Joel Rogers (COWS/CSI), Nick Turner (Rockefeller Foundation). Ron Sims (HUD) may also be sending someone.

What we're talking about

This has been laid out by Al Biehler to all of you. We are interested in getting CEO ideas on, and a sense of their interest in using, a possible foundation-supported technical assistance center or network, the purpose of which would be to help interested states make breakthroughs in sustainable transportation practice. Initial thoughts from Al:

The technical assistance envisioned would be tuned to reflect ... different, and sometimes unique, local needs. That could mean help in:

- *assessing how to balance the movement and people and freight for sustainable results,*
- *financing and delivering more sustainable capital spending strategies,*
- *developing better metrics on performance goals and management,*
- *help with particular project designs,*
- *assistance to cooperating localities in planning and land use policy,*
- *refocusing or even reengineering our departments,*
- *legal challenges to adverse state laws,*
- *communicating with our governors, or*
- *help in your own communications or messaging.*

The technical assistance is proposed to be offered through a cadre of top notch consultants and agencies who are on the leading edge of these issues. It could be offered in a variety of ways — at distance or onsite, delivered to CEO's or staff, covering policy or implementation, management or financing, singly or in swat teams, through quick interventions or through longer-term on-site presence. The goal would be to provide CEO's an accessible, well-managed, platform center for whatever advanced technical assistance they need to produce innovation. AASHTO would then be able to share results on its website.

Meeting goals

We want to come out of this meeting with a much clearer sense than we have at present of state

interest in this idea, specific needed services, preferred modalities of delivery, likely take-up, and expected results. If positive and precise enough, results will inform a proposal to funders. If not, not.

SEPTEMBER 14

7:30-9 PM Dinner at Andiamo. Informal networking, updates, gossip, etc.

SEPTEMBER 15

8:00-9:00 Working breakfast. Welcome, mutual introductions (name, rank, serial number, and 2-3 minutes on how you got where you are, what you'd like your legacy to be, and maybe a story about barriers you've confronted), review of agenda, remarks by Biehler, Foy, Rogers, Turner.

9:00-10:30 Scan of existing practice. What states are currently doing, and what they see others doing. Major accomplishments. Perceived barriers, both within state DOT control (e.g., knowledge, workforce resistance) and not (e.g., legislative pressure, public resistance). Sense of the success and failure of previous learning networks and technical assistance devoted to our goals.

10:30-10:45 Summary of major barriers and opportunities.

10:45-11:00 Break

11:00-12:15 Ideal technical assistance services and delivery mechanisms.

12:15-12:30 Summary of ideal services and delivery mechanisms.

12:30-1:15 Working lunch. Possible state initiatives. What are some specific projects or programs (if any) particular states would be interested in trying through this new center/network? With what commitment from them? What are the sorts of experts/consultants/ practitioners they are looking for? What are natural next steps in firming up?

1:15-1:45 Next steps and who else should be in this discussion.

1:45 Adjourn