

Midwest and Great Lakes Economic Development Summit

DELEGATION BIOS

Illinois

Jack Lavin

Director, Department of Commerce and Economic Opportunity

Jack Lavin has served as the Director of the Department of Commerce and Economic Opportunity under Governor Rod Blagojevich for five years. During this time, he has led the transformation of the agency into an organization geared to meet the challenges of the 21st Century economy. Director Lavin has twenty-two years of public and private sector experience and a record of job creation and financial management in both the business world and in Illinois state government.

As Director of DCEO, Lavin has led the total reorganization of the agency, including the introduction of a regional economic development strategy, Opportunity Returns, the consolidation of the state's job training programs, and the overall streamlining of the agency. Director Lavin has overseen many projects critical to the State of Illinois, including completing over 525 business deals which generated billions of dollars in private investment. Other key accomplishments at DCEO include the passage of legislation to ensure greater corporate accountability and transparency in the state's business investment programs, the passage and implementation of a new film tax credit that has revitalized the production industry in Illinois, and the creation of new, innovative job training programs including *disabilityworks*.

Director Lavin is a magna cum laude graduate of the University of Illinois at Urbana-Champaign and holds both a Master's degree in business from the University of Chicago with a specialization in finance, as well as a Master's degree in international relations from the University of Chicago. Director Lavin is also an active participant in many Illinois charities and committees. He resides in Chicago with his wife, Kathy and their three children, Emily, 11, Michael, 9, and Katie, 3.

Robert Sheets

Policy Director, Department of Commerce and Economic Opportunity

Bob Sheets is a Policy Advisor at the Illinois Department of Commerce and Economic Opportunity (DCEO). He is serving in this capacity through the University of Illinois where he is Director of Research and Development, Business and Industry Services, University of Illinois at Urbana-Champaign. Sheets specializes in economic development, workforce development

and education policy and research. Sheets received his undergraduate and master's degrees from the University of Missouri-Columbia and his PhD from the University of Illinois at Urbana-Champaign.

Jason Tyszko

Deputy Chief of Staff, Department of Commerce and Economic Opportunity

Jason Tyszko currently serves as the Deputy Chief of Staff for the Illinois Department of Commerce & Economic Opportunity (DCEO). DCEO is the State of Illinois' lead economic development agency and houses a variety of bureaus ranging from international trade to workforce development. During his tenure with DCEO he has served as a special projects manager and policy researcher. Recently he has been directing a National Governor's Association policy academy team that is developing an inter-agency, public-private partnership with the State of Illinois' lead economic development agencies, education institutions and industry associations to pioneer a new interdisciplinary education initiative that will promote progressive open-collaborative networks among high school students designed to develop the skills necessary to compete in an innovation-based economy. He has also served as Acting Managing Director of Marketing for DCEO.

Tyszko is a native to Chicago and graduated summa cum laude from DePaul University majoring in both Political Science and History. He continued on to graduate school at the University of Chicago where he received a Masters Degree from the Master of Arts Program in the Social Sciences (MAPSS). In addition to working for the State of Illinois, he continued his education at National-Louis University taking classes toward a Masters Degree in Education and was recently certified as secondary education teacher.

Indiana

Paul Mitchell

Policy Director for Economic and Workforce Development, Office of the Governor

Paul Mitchell serves in the Office of Governor Mitch Daniels, where he is Policy Director for Economic Development, Workforce, & Energy. In this capacity, he serves as an advisor to the Governor and oversees legislation, policy, and program development for the Indiana Economic Development Corporation, Indiana Department of Workforce Development, and Indiana Department of Labor, and acts as Governor's liaison to the Indiana Utility Regulatory Commission and Office of Utility Consumer Counselor. He also serves as secretary of the Accelerating Growth Interagency Implementation Team comprised of senior leadership from all state agencies involved with economic development and charged with coordinating the implementation of Indiana's strategic economic development plan.

Mr. Mitchell also leads the Office of Federal Grants and Procurement (OFGP). The OFGP was created by Executive Order on Governor Daniels' first day in office. Its goal is to significantly increase the number of federal grants and procurement contracts coming to Indiana by coordinating and facilitating the grant efforts of State agencies and institutions. As the single point of contact for federal assistance to the State, the OFGP operates as a clearinghouse for all federal grants.

Neil Pickett

Senior Policy Director, Office of the Governor

Neil Pickett is Senior Policy Director in the Office of Indiana Governor Mitchell E. Daniels, Jr. Mr. Pickett is responsible for the development and implementation of the Governor's policy and legislative agendas, as well as for managing liaison activities between the Governor's Office and the Executive Branch agencies. He also serves as the Governor's principal staff liaison to Indiana's colleges and universities, and is director of the state's Information for Indiana data project.

Prior to joining the Governor's office, Mr. Pickett worked for 10 years at Eli Lilly and Company, the Indianapolis-based pharmaceutical company. Mr. Pickett held a number of corporate affairs and corporate strategy positions at Lilly, and his career there included assignments in London, England and Washington, D.C. Before joining Lilly in 1995, Mr. Pickett worked at the Hudson Institute, a public policy research organization, or "think tank." Mr. Pickett began his career at Hudson as research assistant to the Institute's founder, Herman Kahn, and then served in a number of research and research management positions, culminating in his appointment as Hudson's Director of Research in 1992. Before joining Hudson, Mr. Pickett spent two years working as a journalist for the *New Republic* and the *National Law Journal*.

Mr. Pickett holds a B.A. (summa cum laude) from Brandeis University, and an M. Phil. in International Politics and Economics from Oxford University (St. Antony's College). He has also studied at the Sorbonne in Paris.

Iowa

Elisabeth Buck

Director, Workforce Development

Elisabeth Buck was appointed Director of Iowa Workforce Development by Governor Chet Culver in August 2007.

Elisabeth Buck has served as deputy chief of staff under Governor Chet Culver since his inauguration in January 2007. From 1999-2006, she served in the same capacity under Governor Tom Vilsack. As Deputy Chief of Staff, Buck supervised a staff of 35 in the Governor's office and at Terrace Hill, and oversaw an annual budget of \$3 million dollars. She also managed and collaborated with 40 departments in Iowa state government.

Prior to working in the office of the Governor, Buck was director of administration for the Iowa Attorney General, where she managed administrative staff and oversaw an annual budget of \$4 million. In that position, she created an innovative campaign to recover child support payments from delinquent parents and organized a statewide domestic abuse awareness campaign.

Ms. Buck earned a BA in political science from Iowa State, where she was student body president. Buck was named 2002 Leader of the Year in Iowa State Government and the 2004 Volunteer of the Year. She has volunteered for numerous organizations and was presented with the 2006 AFSCME Leadership award. Elisabeth is married and has two children.

James Larew

Deputy Chief of Staff for Policy, Office of the Governor

James Larew has served as General Counsel to Governor Culver and Lt. Governor Judge since January 2007. Since October 2007, he has also served as Policy Director and a Deputy Chief of Staff; playing a key role in formulating the Administration's policies and developing legislative strategy.

Larew was formerly an attorney in private practice in Iowa City. A graduate of Harvard University and the University of Iowa College of Law, his general law practice focused on employment, civil rights, and railroad law. He has appeared in State and Federal District Courts in Iowa and in Illinois and before the 7th and 8th Federal Circuit Courts of Appeal. His wife, Mary Spalding Larew, is a pediatrician and member of the faculty of the University of Iowa Carver College of Medicine; they have two children.

Karen Merrick

Division Administrator for Innovation and Commercialization, Department of Economic Development

Karen Merrick is the Biosciences Coordinator for the Iowa Department of Economic Development. The Iowa native has 30 years of experience in economic development as well as corporate management, working with organizations consisting of two to more than 200 employees in the areas of government and not-for-profit management. At the IDEED, Merrick has organized the multiple players involved in the State of Iowa's efforts to implement the needed strategy for developing the biosciences industry in Iowa.

A graduate of the University of Iowa, Merrick has served as a four-term mayor of Guttenberg, Iowa, and CEO of G and G Living Centers, a provider of services to people with developmental disabilities. In addition, Merrick, bringing her experience and knowledge in rural development, has served on multiple state and federal boards and commissions, including as a member of the Board of Directors of the Iowa Department of Economic Development; as an advisor to Iowa State University's Tomorrow's Leaders Today Program and as an Advisor to the National Trust for Historic Preservation.

Roya Stanley

Director, Office of Energy Independence

Roya Stanley has a record of achievement in the areas of energy efficiency and renewable energy that spans 25 years. More than 18 of these years were spent in Des Moines where she worked for the Iowa Department of Natural Resources and the Iowa state energy office. As the Energy Bureau Chief, she led the development of a state program that provided more than \$150 million in energy efficiency project investments in Iowa public facilities resulting in reduced utility bills for taxpayers. Stanley also collaborated with several Iowa organizations to develop the Iowa switch grass initiative, laying the foundation for a cellulosic fuel of the future. She supported the development of Iowa's Renewable Portfolio Standard (RPS), which launched Iowa's successful wind development program. In her last two years with the DNR, Stanley served as the Administrator for the Waste Management Assistance Division, with the goal of reducing the environmental impact of waste products.

In 2000, Stanley accepted a position with the National Renewable Energy Laboratory (NREL), in Golden, Colorado, where she led the laboratory's efforts to provide research and development information to state and local officials and agricultural leaders across the country. Acting as a liaison, she provided timely dissemination of the most current information on renewable energy and energy efficient technologies and policy practices.

Ms. Stanley earned an undergraduate degree from the University of Illinois and an MBA from Colorado State University. In her free time, she enjoys bicycling and is looking forward to experiencing the many bike trails Iowa offers.

Michigan

Regina Bell

Policy Director, Office of the Governor

Regina Bell is the Director of Policy for the Governor of Michigan, the Honorable Jennifer M. Granholm. In this capacity, Ms. Bell is responsible for working with internal and external stakeholders in developing, tracking, and implementing policy for the State of Michigan.

Prior to joining the Governor's Executive Office, Regina was Director of External Affairs for AT&T where she acted as the company's liaison to local and state elected officials as well as members of Congress. During her seven-year tenure with the company, she was successful in cultivating relationships with community and philanthropic organizations in a nine county region. She also served as Director of Government Affairs, responsible for monitoring legislative activity, and administering the company's Political Action Committee.

Prior to joining AT&T she spearheaded the implementation of a job access reverse commute program in the City of Detroit that assisted work-first and welfare-to-work customers with transportation needs to high employment areas outside of Detroit. She also worked in the Michigan House of Representatives as a legislative staff member for 7 years.

Regina is a graduate of Michigan State University (MSU), James Madison College, and sits on the James Madison College Alumni Association Board of Directors. She is a former fellow of the Michigan Political Leadership Program (MPLP) at MSU and sits on the MPLP Steering committee. Regina was elected Chair of the Great Lakes Region Red Cross Blood Donor Board in 2005.

James Epolito

President and Chief Executive Officer, Michigan Economic Development Corporation

Current Focus

On September 1, 2005 James C. Epolito was named the new president and chief executive officer of the Michigan Economic Development Corporation (MEDC), the state's lead economic development agency. In that capacity, Mr. Epolito has oversight for the administration of the 21st Century Jobs Fund initiative and directs economic policy development, business retention and attraction, technology development, trade and international investment, tourism promotion and marketing and community development functions. On December 13, 2005 Governor Jennifer M. Granholm announced that Mr. Epolito would serve as a member of her Cabinet. He has responsibility for the successful implementation of the Governor's small-tech business growth and jobs creation agenda. Mr. Epolito works in coordination with the entire Cabinet and has a focus on job creation through the following sectors; life sciences, alternative energy, advanced automotive manufacturing and homeland security and defense.

Mr. Epolito joined Blue Cross Blue Shield of Michigan (BCBSM) in June 1978 as a legislative analyst and rose through the ranks of the organization. From January 1995 through May of 2005, Mr. Epolito was president and CEO of Accident Fund Insurance Company of America and senior vice president of subsidiary operations, BCBSM. From January 1992 through July 1995, he was president and CEO of Blue Care Network – Health Central. In addition, Mr. Epolito served as BCBSM’s vice president of state and federal governmental affairs.

Professional Background

Mr. Epolito has been recognized because of his exceptional leadership, professional achievement, and personal dedication and service to the community. This recognition includes:

- Michigan State University, Distinguished Alumni Award (1998)
- Michigan Chamber of Commerce Foundation, Distinguished Leadership Award (2005)
- Lansing Regional Chamber of Commerce, Community Service Award, 2006

Mr. Epolito serves as a director at Capital Bancorp and the Venture Michigan Fund. He was recently appointed as the chairman of the Michigan Strategic Fund.

Mr. Epolito continues his civic responsibility and is involved in Michigan State University (MSU) Safe Place, an abused women’s shelter, the Capital Choice campaign, the Capital Area United Way and the United Negro College Fund.

Education and Personal Information

Mr. Epolito received his bachelor’s degree in communications from Michigan State University in 1978 where he received a varsity football scholarship. Mr. Epolito also received a master’s in public administration from Western Michigan University in 1992. He completed the executive program at the University of Missouri - National Institute for Managed Care Administration in 1992 and was certified in workers’ compensation from Salve Regina University in 1995. Jim Epolito lives in East Lansing with his wife Deborah, and has three daughters aged 23, 20 and 15.

Dan Krichbaum

Chief Operating Officer, Office of the Governor

Dan Krichbaum was appointed by Governor Jennifer M. Granholm as her chief operating officer on November 29, 2007. In this position, Dan oversees the implementation of the governor’s economic plan to ensure that all state departments work cohesively and aggressively to grow the state’s economy, improve access to health care for all citizens, and ensure a high-quality, highly-educated workforce. Dan also focuses on the Governor’s continuing efforts to streamline and reform government, bringing together public and private sector interests to make government more cost effective and business-friendly.

Prior to joining the Granholm administration, Dan served as President and CEO of Michigan Roundtable for Diversity and Inclusion, formerly The National Conference of Christians and Jews, where he has served since July 1996. MRDI is a non-profit organization that promotes understanding and respect among all races, religions and cultures. New initiatives in race relations, workplace diversity, and interfaith relations resulted in the organization receiving a number of awards and the Lucent Technology Foundation's recognition of the Roundtable as one of the top ten youth diversity programs in the country.

Prior to his service at the Roundtable, Dan was Executive Vice President for WTVS Channel 56, Detroit's public television station, where he was responsible for the station's fundraising and educational projects on parenting, youth violence, and community affairs programming.

Dan also served as Director of Recreation & Parks for the City of Detroit from 1976 to 1993, where he facilitated the building of the Riverfront Parks east of the Renaissance Center as well as ten new community centers throughout the city. In 1986 United Way Community Services named him Executive of the Year in the non-profit community.

Dr. Krichbaum is a graduate of The College of Wooster with a Bachelor of Arts degree in Sociology. He earned a Master of Divinity degree from Union Theological Seminary at Columbia University and is an ordained United Methodist Minister. In 1976 he was awarded a Ph.D. in Philosophy of Education from Wayne State University.

Dan lives in Bingham Farms with his wife Susan Krichbaum. They have two daughters and two sons—Anna, an artist; Sarah, a psychologist; Matthew, a lawyer; and Steven, a financial analyst.

Andy Levin

Deputy Director, Department of Labor & Economic Growth

Andy Levin joined the Michigan Department of Labor & Economic Growth as deputy director in February of 2007. He oversees operations of Workforce Programs, Commission for the Blind, Michigan Rehabilitation Services, Career Education, Commission on Disability Concerns, Labor Market Information & Strategic Initiatives, and the Bureau Employment Relations.

Born and raised in Berkley, Michigan, Levin attended Berkley public schools. He earned a BA with honors from Williams College, a JD with honors from Harvard Law School, and an MA in Asian Languages and Cultures from the University of Michigan's Rackham Graduate School, where he was a Mellon Fellow in the Humanities and specialized in Buddhist philosophy and Tibetan language and religious literature.

Levin is a lifelong advocate for good jobs, economic growth, healthy labor-management relations and workers' rights. In the 1980s, Levin organized health care workers for the Service

Employees International Union and co-founded a nonprofit to respond to workplace implications of the federal Immigration Reform and Control Act of 1986.

From 1994 to 2006, Levin worked on a wide range of national workplace policy issues in Washington, DC. He served as the staff attorney to the presidential Commission on the Future of Worker-Management Relations chaired by the late John Dunlop. In the Deputy Secretary's office of the U.S. Department of Labor, he worked closely with employers, unions and other groups on policies ranging from the National Labor Relations Act's Section 8(a)(2); the proposed TEAM Act; the Federal Transit Act's provisions affecting mass transit workers; and reform of the overtime pay requirements of the FLSA. At the national AFL-CIO, he created and led the innovative Union Summer program, engineered experimental multi-union organizing projects in five targeted cities across the U.S., and led the Voice@Work Campaign to transform U.S. labor laws to fit 21st Century realities.

Levin is the author of several articles in law reviews and other publications and is co-editor of the 2006 book *Justice on the Job*. Andy Levin resides in Bloomfield Township with his wife and four children.

New York

Bruce Herman

Deputy Commissioner for Workforce Development, Department of Labor

Bruce G. Herman joined the NYS Department of Labor as Deputy Commissioner for Workforce Development in September 2007. He is responsible for overseeing the agency's Division of Employment Services and the Workforce Development & Training Division. Prior to joining the Department of Labor, he served as Executive Director of the National Employment Law Project, a NYC-based advocacy group. In that position, Mr. Herman worked extensively on reforms of the unemployment insurance systems in a number of states, initiated a significant new effort focused on displaced workers, worked extensively on reforms concerning immigrant workers and launched a national program to develop policies to secure economic opportunities for all workers.

Before that, Mr. Herman was Senior Director for the Center for Workforce and Economic Development (CWED), a collaborative initiative of the Consortium for Worker Education, the NYC Central Labor Council and a coalition of employers. The CWED assisted in emergency efforts to find sustainable employment for thousands of New Yorkers dislocated as a result of the 9/11 terrorist attacks.

Mr. Herman has also served as Program Director and Executive Director of the AFL-CIO's Working for America Institute in Washington, DC. He was also President of the Garment Industry Development Corporation in NYC, where he helped to augment services to address the needs of new immigrant workers. The Corporation received the Governor's Award of Achievement in Export for creating a successful Fashion/Exports New York program.

His extensive experience also includes consulting on workforce development and labor relations on local, national and international levels.

Mr. Herman holds a bachelor's degree in political science from Dickinson College and a master's degree in political science from Columbia University.

Jen McCormick

Empire State Development Vice President for Policy & Program

Jen McCormick is the Vice President of Policy & Programs at Empire State Development, New York State's economic development agency. Her division produces the demographic, business, and economic research and analysis that guide policy development and program implementation of the State's economic development programs. Before joining ESD, she was the Director of Budget Studies at the Office of the New York State Comptroller; prior to that, she was the Secretary to the Senate Finance Committee for Senate Minority Leader David

Paterson. She has a BA in Social Justice from SUNY Empire State College and an MPA in Public Finance from the Rockefeller College of Public Affairs and Policy.

Nicholas Rathod

Deputy Director, Governor's DC Office

Nicholas Rathod hails from the state of Nebraska where he attended Nebraska Wesleyan University. He worked for State Senator Dan Fisher and was the founder of the first NAACP chapter in the state. Nick is a 2000 graduate of American University Law School. As an attorney, he successfully litigated matters relating to discrimination in lending claims on behalf of African American, Native American, Muslim, Asian and Latino communities, including a one billion dollar settlement on behalf of African American farmers.

Rathod is the founder of the South Asian American Leaders of Tomorrow (SAALT). With SAALT he has organized and lead multi-ethnic coalitions advocating for broader hate crimes legislation, against the "Special Registration" program, worked to pass the 2005 District of Columbia Language Access Act, developed guidelines for TSA officials searching individuals wearing articles of faith on airlines, towards the roll back of provisions of the Patriot Act and organized an Asian American voter protection and data collection campaign for the 2004 Presidential Election.

Rathod currently works as the Deputy Director of the Washington Office of the Governor for Governor David Paterson. For Governor Paterson, Nick works with New York's Congressional Delegation on assuring New York State's interests are protected in Federal legislation which includes being the primary liaison between the Governor and Senate and Congressional offices on trade, workforce, labor, election, civil rights, immigration, human services and stem cell research issues; crafting federal legislation and appropriations requests to best serve the interests of New York State; working closely with communications in drafting press releases, organizing certain press events and drafting op-eds. In addition, Nick serves as the Governors primary representative to the National Governors Association, Democratic Governors Association and Coalition of Northeastern Governors as well as to national organizations, think tanks and other national stake holders.

Nick has been cited/appears in various media, was a speaker at the 2004 Democratic National Convention, is the recipient of the Frederick B. Abramson award for lawyering in the public interest and is the 2005 National South Asian Bar Association's national public interest attorney of the year.

Patricia Smith

Commissioner, Department of Labor

Commissioner M. Patricia Smith has been a dynamic and effective labor advocate for over 30 years. She has been a driving force in overhauling the New York State Labor Department to focus on vigorously protecting workers and on ensuring that employers compete on a level playing field.

During her first year of leadership:

- Assembled a task force that in just four months found over 2,000 misclassified workers with over \$19 million dollars in unreported wages, \$1.2 million in unpaid unemployment taxes and penalties, and over \$3 million owed to 646 workers in back wages.
- Labor Standards collected 37 percent more in wage underpayments and 20 percent more in fines than in 2006.
- Public work increased prevailing wage collection by 39 percent.
- In DOSH, our ten programs and units help provide safer workplaces through stepped up enforcement, inspections, outreach, surveys, training, reviews, grants, licensing and certifications.
- Special Investigations has identified almost \$27 million in fraudulent UI overpayments and has assisted police and DAs statewide in numerous criminal cases.
- Counsel's Office has brought nearly 200 cases to completion, in addition to issuing dozens of formal opinions and securing passage of two department bills.
- By creating the Bureau of Immigrant Workers' Rights and conducting more strategic enforcement we have changed the culture of the department through partnering with unions, labor and immigrant groups to target our enforcement efforts to keep our most vulnerable workers from being exploited.
- We have also helped the workers of the state by aligning resources to better serve those in need of training. We are focusing on the needs of low-paid workers and creating career ladders so they can earn wages that can sustain a family.

Commissioner Smith has also strived to highlight the key role the Labor Department plays in economic development by improving training opportunities for workers. This gives employers the skilled labor force they need to succeed in today's global economy.

Before coming to the Labor Department, Commissioner Smith served as Chief of the Labor Bureau in the Office of the New York State Attorney General for eight years. In that position, she developed a system of active government labor law enforcement that has served as a model for other Attorneys General and enforcement agencies. Under her leadership, the Labor Bureau built a proactive labor docket, enforcing labor laws by innovative approaches, such as developing a Code of Conduct; partnering with advocacy groups; targeting enforcement efforts on an industry-wide basis; and focusing on low-wage and immigrant workers.

For 11 years, Commissioner Smith served as Deputy Bureau Chief and Section Chief of the Labor Bureau, conducting and overseeing labor law litigation in state and federal courts. In 1996 and 1997 as Deputy Bureau Chief, she argued and won two Employment Retirement Income Security Act cases before the United States Supreme Court.

Before joining the Office of the Attorney General, Commissioner Smith worked for various Legal Services Organizations representing unemployment claimants, minimum wage workers, workers in federal job training programs and job seekers.

She is a graduate of Trinity College in Washington, D.C. and New York University School of Law.

Ohio

Mark Barbash

Chief Economic Officer, Department of Development

Mark Barbash was appointed Chief Economic Development Officer for the Ohio Department of Development by Lt. Governor Lee Fisher, Director of Development. In this position, he is a chief architect of economic development strategy for the Strickland/Fisher Administration, and supervises programs and projects for the State of Ohio in technology, economic development, global affairs, community development, travel and tourism, and urban affairs.

Prior to joining the Strickland/Fisher Administration, Mark Barbash served as Director of the Department of Development for the City of Columbus from 2000 through 2007. He was responsible for a wide range of economic and community development activities and initiatives, including housing, downtown and neighborhood development, and international trade. He managed the Department of Development, which houses the city's programs for economic and neighborhood development, housing, social services, building and zoning codes, planning, downtown development. He oversaw a budget of \$45 million and a staff of 400. From 1991 through 2000, Mark served as Executive Director of Columbus Countywide Development Corporation, a non-profit small business lender and one of the largest non-profit small business lenders in the nation. From 1985 to 1989, Mark Barbash served as Deputy Director of the Ohio Department of Development, where he managed the State's business and industrial development programs.

Mark Barbash has served as a board member for a wide range of development organizations, including the Mid Ohio Regional Planning Commission, the Business Technology Center (a Columbus technology incubator), Campus Partners, the Columbus Compact Corporation, the Franklin County (Ohio) Planning Commission, and the Contemporary American Theatre Company, (CATCO), Columbus' local professional theater group. He currently serves on the Board of Directors for the International Economic Development Council, the association for development professionals. He is an experienced trainer in economic development, business, and real estate financing, and has taught for a wide range of national economic development organizations: the Ohio Economic Development Association; the Economic Development Institute; Basic Economic Development courses in Indiana, Michigan, Washington, and Kentucky; the National Association of Development Companies; the American Economic Development Association; the National Association of Development Organizations; the NASA-funded Midcontinent Technology Transfer Center in Houston, Texas; and the National Business Incubation Association.

Mark Barbash graduated from the University of Wisconsin-Madison in 1971. He is married to Mary Cartter Barbash. They have one daughter, Rachael Elizabeth, age 24.

Mike Deemer

*Executive Assistant for Economic Development
Office of Ohio Governor Ted Strickland*

Mike Deemer serves as Executive Assistant for Economic Development policy for Ohio Governor Ted Strickland. In that capacity, Mike works with Governor's policy staff and the Ohio

Departments of Development, Taxation, Transportation, and Commerce to formulate and coordinate Ohio policy for the purpose of attracting and retaining jobs and strengthening the state's workforce.

Mike has also served as legislative aide for then-state Senator Mark Mallory (currently the Mayor of Cincinnati), chief counsel for the Ohio Senate Democratic Caucus, and chief deputy for governmental affairs for the Office of Attorney General. He began his legal career at the Ohio State Legal Services Association with an Equal Justice Works Fellowship working to combat predatory lending.

Mike earned his B.A. in political science and Spanish from Ohio University and his M.A. in International Peace Studies from University of Notre Dame. Mike also graduated with honors from The Ohio State University Moritz College of Law, where he won numerous awards for public service and leadership.

Steve Campbell

Chief of Staff, Department of Transportation

Recognized for his work with local governments and community organizations to improve communication, cooperation and collaboration, Steve Campbell brings a commitment to innovative public policy that is helping ODOT be a better, more reliable partner with cities, counties and all the regions of our state - not only in building and maintaining great roads, but also in driving economic development

Prior to his appointment as ODOT Chief of Staff by Governor Strickland in February 2007, Mr. Campbell served as senior adviser on regional affairs for the City of Columbus. He also served as the mayor's deputy chief of staff and director of policy. During his tenure, he led efforts to develop the city's historic 21st Century Growth Policy, which will allow for sustainable economic, commercial and residential services for the next 50 years.

As a part of addressing regional growth issues, Campbell also led the charge to develop new environmentally beneficial policies and principles that are helping drive new investment in green housing, commercial development and jobs. To help assure that the city hire quality contractors for construction, Campbell also led an inter-agency effort to adopt responsible contracting procedures.

Campbell served as the director of Columbus Mayor Michael B. Coleman's 1999 campaign committee and director of Coleman for Ohio in 2005. He directed the Ohio House Democratic Caucus campaign in 1998 and served as political director and legislative director of the Iowa Democratic Party from 1994 to 1997. Campbell also worked on the 1992 Ohio Clinton-Gore coordinated campaign. In 1993, Campbell served as the economic development director for the city of Chillicothe and directed the city's economic initiatives and advised Chillicothe's mayor on development matters.

From 1987 to 1991, Campbell served as a research associate with the Ohio Legislative Service Commission. He has also worked as a research contractor with the Kettering Foundation, where he studied the role of non-governmental organizations in international governance.

Campbell received a bachelor of arts from the University of Dayton with a double major in international studies and economics and a minor in the Russian language. He also has completed graduate-level courses in international affairs and policy analysis at the Ohio State University.

Lee Fisher

Lieutenant Governor

Lt. Governor Lee Fisher's career has spanned the private, public, and nonprofit sectors. In addition to serving as Governor Ted Strickland's Lieutenant Governor, Lee is the Director of the Ohio Department of Development, and leads the state's efforts to retain, attract, and create jobs and grow Ohio's economy.

Lee has more than 16 years of public service, serving as Ohio Attorney General, State Senator and State Representative. Lt. Governor Fisher also has worked as a private attorney, public company board director, and as a federal appellate law clerk.

Prior to becoming Lieutenant Governor and State Development Director, Lt. Governor Fisher served as the President and CEO of the Center for Families and Children in Cleveland for seven years. In that position, he received the "Nonprofit Executive of the Year Award," and the "Visionary Innovation in Business Award" from Smart Business Magazine for his innovative and entrepreneurial leadership of the Center for Families and Children.

As a freshman legislator 27 years ago, Lee was voted by his legislative colleagues and the Statehouse Press Corps as Ohio's "Outstanding Freshman Legislator," in a survey by Columbus Monthly Magazine. As a state legislator, Lee authored more than 10 Ohio laws, including the Missing Children Law; the Hate Crime Law; the Crime Victims Assistance Law; the Hospice Licensure Law; and the Child Safety Seat Law.

As Attorney General, Lee Fisher created the award-winning Operation Crackdown program, shutting down hundreds of dangerous drug houses throughout Ohio. Lee also established the first-ever statewide law enforcement conference, which is now an annual tradition in Ohio's law enforcement community. He was well known in the business community for his "Early Warning System," a program that allowed businesses the opportunity to resolve issues without the threat of litigation.

Lt. Governor Fisher was a Chase Public Leadership Fellow at Harvard University's Program for Senior Executives in state and local government, and is a graduate of the Case Weatherhead School of Management's Professional Fellows Program. He was also a Case Presidential Fellow and taught undergraduate seminars in leadership and collaboration.

Raised in the Cleveland area, Lt. Governor Fisher graduated from Oberlin College, and earned both his law degree and his master's degree of nonprofit organization from Case Western Reserve University. Lee Fisher is married to Peggy Zone Fisher, the President and CEO of the

Diversity Center of Northeast Ohio. They have a son, Jason, who is a recent graduate of Syracuse University's Newhouse School of Public Communications, and a daughter, Jessica, who is in high school.

Janetta King

Policy Director, Office of the Governor

Janetta King is the Policy Director for Governor Ted Strickland. She has worked for Governor Strickland for more than six years. Prior to working in his statehouse office, she was the Chief Policy Advisor on his gubernatorial campaign and worked in his congressional office in Washington, DC.

Janetta is a graduate of Pepperdine University where she received Bachelor's Degrees in Political Science and English. She has studied government and politics internationally while living in Heidelberg, Germany, working for the U.S. Department of State in Washington, DC and supervising elections in Kosovo and Bosnia.

Originally from Waterford, Ohio, Janetta currently lives with her husband John Stephan, an Ohio Air National Guard Judge Advocate, in Worthington, Ohio.

Wendy Patton

Rapid Response Administrator, Department of Job & Family Services

Wendy Patton administers the Rapid Response Program for the State of Ohio, and served as Executive Assistant for Economic Development to Governor Ted Strickland. She has worked with Policy Matters Ohio, the Economic Research and Analysis Network (EARN) organization for the State of Ohio; served as Vice President for Industrial Development for the Columbus Urban Growth Corporation; as Deputy Director for Business Development for the Ohio Department of Development; as Project Manager for Celeste and Sabety LLD and as an economist for AFSCME International. She has a BA from Kent State University and an MCP from University of California at Berkeley.

Pennsylvania

Sandi Vito

Acting Secretary, Department of Labor and Industry

Sandi Vito was appointed by Governor Edward G. Rendell as Acting Secretary of the Department of Labor & Industry on Feb. 4, 2008.

As Acting Secretary, Vito heads the fifth-largest agency of Pennsylvania state government, overseeing more than 6,000 employees in 200 offices statewide that serve the worker and business interests of the commonwealth. Through the administration of programs such as workers' compensation, unemployment compensation, job retraining and vocational rehabilitation, along with its numerous enforcement and regulatory responsibilities, the Department directly affects the daily lives of millions of workers and the more than 250,000 employers in Pennsylvania.

Prior to her appointment, Vito served as the Deputy Secretary for Workforce Development, where she helped to devise *Job Ready PA*, which greatly boosted Governor Rendell's economic growth strategy by expanding employment and training opportunities in high-skill, high-wage jobs. *Job Ready PA*, a complete overhaul of the commonwealth's workforce development system, was urgently needed to adapt skill development, training and business service models to the global marketplace.

As Deputy Secretary, Vito was instrumental in attracting millions of federal dollars to Pennsylvania for workforce and economic development, including \$15 million for the "Wall Street West" project in Northeastern Pennsylvania. The initiative has since grown to \$40 million, and delivers training to workers in the finance services sector. The National Network of Sector Partners, in recognition of her achievement in expanding career employment opportunities while meeting businesses' workforce needs, awarded her the *Trailblazer Award* for industry-led workforce development efforts. In addition, she received the first *Workforce Development Leadership Award* from Pennsylvania Partners.

Under her leadership, Pennsylvania's workforce system has won several awards and distinctions, including:

- Best Workforce Publication for *Pennsylvania's Targeted Industry Clusters*;
- Named one of two "Demand Driven" workforce states by the U.S. Department of Labor;
- Selected by NGA as an incubator state to develop state policies to increase access to postsecondary education and lifelong learning for working adults;
- Awarded a \$3.25 million grant from the U.S. Department of Labor to support innovative workforce training in the plastics industry.

Before coming to Labor & Industry, Vito served as Chief of Staff to State Senator Christine Tartaglione and was the Pennsylvania Democratic Party Political Director. She also has experience formulating public policy and providing advocacy for a variety of non-profit organizations.

When announcing her appointment, Governor Rendell said, "Sandi has proven to everyone that she has what it takes to help our hardworking men and women find better jobs and become the highly skilled employees for whom companies are looking, and to help Pennsylvania create record job growth. The commonwealth, the agency and the thousands of businesses and people it serves will be in good hands."

She holds a bachelor's degree in economics from Stockton State University and studied Community and Regional Planning and Urban Studies at Temple University.

Ken Klothen

Deputy Secretary for Community Affairs & Development, Department of Community & Economic Development

In May, 2003 Kenneth Klothen was named Executive Director of the Governor's Center for Local Government Services in the PA Department of Community and Economic Development, and assumed the office of Deputy Secretary for Community Affairs and Development in March, 2005.

The Community Affairs and Development office is the largest in DCED, administering over 36 programs totaling over \$486 million that focus on revitalizing Pennsylvania's older communities through the development of housing, renewal of downtown districts, job creation, delivery of services to special needs populations, and assistance to local governments. The office also administers the commonwealth's regulatory programs governing manufactured housing, an extensive training program for local government officials, and the Act 47 program for distressed municipalities.

During his tenure as Deputy Secretary, Mr. Klothen has focused on breaking down the barriers between his department's programs focused on economic development and those addressing community development. He has been instrumental in the development of a new project-focused model in which state officials and community leaders agree on priority projects, and multiple funding sources share in closing the financing gaps for those projects.

In addition to degrees from Swarthmore College and Princeton University, Mr. Klothen holds a law degree from Georgetown University. He is a former President and two-term member of the Swarthmore Borough Council, where he was heavily involved in the borough's downtown revitalization and open space preservation efforts. Mr. Klothen has 20 years experience as a lawyer and public policy analyst, including service as General Counsel to the Corporation for National Service (the federal agency administering AmeriCorps and the nation's other domestic service programs) and Executive Director of President Clinton's Advisory Commission on Holocaust Assets. Immediately prior to joining the Rendell administration, he served as a principal of The Susquehanna Group with offices in Media, PA and Washington, DC providing consulting services in public policy analysis and advocacy.

Mr. Klothen serves as Co-chair of the Interagency Land Use Team, and as Secretary Dennis Yablonsky's representative to the boards of the Delaware Valley Regional Planning Commission, the State Planning Board and the Pennsylvania Housing Finance Agency.

Jill Gaito

Deputy Secretary, Office of Community Revitalization & Local Government, Department of Environmental Protection

On May 17, 2007, Jill Gaito was appointed as PADEP's Deputy Secretary for the Office of Community Revitalization and Local Government Support. The Office of Community Revitalization and Local Government Support was established to help DEP carry out Governor Rendell's plan to revitalize communities by promoting policies and initiatives that foster a climate of environmentally sound and sustained economic growth. This step - establishing an economic development group within the environmental protection agency - has won DEP national recognition.

Prior to her appointment, Ms. Gaito served as the Director of DEP's Brownfields Action Team where she contributed to the success of many brownfield and redevelopment projects throughout Pennsylvania. Ms. Gaito has participated in the development of strategic and significant legislative efforts that will result in increased brownfields redevelopment in Pennsylvania. She has published numerous articles on brownfields revitalization and her expertise has led to speaking engagements at events across the country.

Ms. Gaito was employed at Gannett Fleming in a variety of technical and management positions before joining DEP in January 2005. She was also the national risk assessment leader for TerraSure Development LLC, an affiliate of Gannett Fleming that provides guaranteed fixed-price remediation.

In 2004, Ms. Gaito was selected as one of the "Top 40" business people under the age of 40 in central Pennsylvania. Ms. Gaito serves on the Executive Committee of the Pennsylvania Chapter of the National Brownfields Association and is an active member of the Society of Women Environmental Professionals, an organization focused on mentoring young women in environmental professions. She also serves as President the Board of Saint Patrick School in Carlisle.

Ms. Gaito earned a master's degree in business administration from Robert Morris University, and a bachelor's degree in chemistry from Gannon University. She lives in Carlisle with her husband and their two sons.

Lowell Thomas

Senior Policy Manager, Governor's Policy Office

Lowell L. Thomas is a Senior Policy Manager in the Office of Policy and Planning for Pennsylvania Governor Edward G. Rendell. Mr. Thomas, who holds both an MBA and JD, leads policy oversight development and forecasting for six departments in the State - the Departments of Community and Economic Development, State, Revenue, Insurance, Labor and Industry, and Banking. He also oversees policy planning for the State Employees' Retirement System, the Public School Employees' Retirement System, the Securities Commission and the Public Utility Commission. An appointee to several State-related advisory organizations, Mr. Thomas offers advice to the Committee for the Governor's Telecom Initiatives, the Subcommittee for Economic Sustainability and Competitiveness for the Pennsylvania State Workforce Investment Board, as well as the Pennsylvania Long-Term Care Partnership Program Design and Implementation Committee and the Pennsylvania STEM (Science, Technology, Engineering and Mathematics) Initiative Design, Long-Term Strategies and Communications Committees. Mr. Thomas joined Governor Rendell's administration in 2006 after serving as general counsel for a small technology company. Prior to that he practiced with Philadelphia law firms specializing in corporate/commercial transactions and litigation with a focus on the areas of mergers and acquisitions, contracts and real estate law, public and private financing, banking and securities law, loan restructurings and workouts, plus telecommunications and emerging technologies. He has served as legal counsel to the former Majority Whip and Chair of the Public Property Committee of the Philadelphia City Council and a Commissioner for the City of Philadelphia Mayor's Telecommunications Advisory Commission. He clerked for the late Justice Juanita Kidd Stout of the Pennsylvania Supreme Court and interned for the late Chief Judge Leon Higginbotham of the US Court of Appeals for the Third Circuit.

Wisconsin

Roberta Gassman

Secretary, Department of Workforce Development

Secretary Gassman was appointed in 2003 and is Wisconsin's longest serving labor secretary. She serves on the boards of the Wisconsin Technical College System, Wisconsin Council on Workforce Investment, Governor's Business Council, Forward Wisconsin, and the Wisconsin PK-16 Council. Prior to joining the Doyle Administration, Secretary Gassman served as: President of Gassman Communications & Public Affairs, LLC, a bank vice president, and a top aide to a previous Wisconsin governor, county executive, and mayor. She earned her B.A. with distinction, and her MSSW from the University of Wisconsin-Madison. She is active in her community; she is a member of Madison Downtown Rotary and Tempo.

Tim Casper

Policy Director, Office of the Governor

Tim has served in Governor Doyle's Office since 2003, first as a Policy Advisor, Director of Agency Affairs and now as Governor Doyle's Senior Policy Director. Prior to joining the Doyle administration, Tim worked as a Policy Analyst for Employment Resources, Inc., a Legislative Assistant for Wisconsin State Representative Antonio Riley, and as Finance Director for Tammy Baldwin for Congress. Tim earned B.A. in Urban Studies from the University of Wisconsin - Green Bay and a M.A. in Public Affairs and Administration from the University of Wisconsin - Madison.

Susan Goodwin

Chief of Staff, Office of the Governor

Susan has served as Chief of Staff to Governor Doyle since he was inaugurated in January 2003. She was a top official at the Wisconsin Department of Justice for then-Attorney General Doyle, first serving as policy analyst, then as director of the Office of Crime Victim Services, and finally as Executive Assistant. Susan successfully managed Jim Doyle's reelection campaign for Attorney General in 1998 and his 2002 campaign for Governor. Prior to working for Governor Doyle, Susan spent ten years working for the Wisconsin Legislature, including two years as policy director for the Speaker of the Assembly. Susan has a master's degree in Public Policy and Administration from the University of Wisconsin-Madison.

Aaron Olver

Deputy Secretary, Department of Commerce

Olver was appointed Deputy Secretary of Commerce on February 19, 2007. Previously, he served as Senior Advisor to Governor Jim Doyle and his transition team between the first and second terms. In Governor Doyle's first term, Olver served as the Executive Assistant for the Department of Commerce. Olver also served as the policy director for Governor-elect Jim Doyle's transition team. Olver serves on the Pathways to Excellence Advisory Board, advising the UW-Madison's College of Letters and Science on undergraduate education enrichment programs. Prior to joining the Doyle administration, Olver was management consultant with McKinsey and Company in Chicago, IL where his practice focused on business development and growth strategy. Olver earned a B.A. in Economics at UW-Madison, and completed graduate study in Philosophy, Politics and Economics at Oxford University, Oxford, UK, where he was a Rhodes Scholar.

Resource People

Scott Bernstein

President, Center for Neighborhood Technology

Scott Bernstein is President of the Center for Neighborhood Technology, which develops resources and systems to promote healthy, sustainable communities by helping local leaders understand and use their hidden assets; and publisher (1978-1998) of *The Neighborhood Works*, winner of the Peter Lisagor Award for Public Service Journalism. He studied at Northwestern University and served on the research staff at its Center for Urban Affairs. He taught at UCLA in the Graduate School of Public Policy, was on the board of the Policy Program at the Humphrey School of University of Minnesota and was an Advisory Board member at the Brookings Institution. President Clinton appointed him to the President's Council for Sustainable Development, where he co-chaired its task force on Metropolitan Strategies; and to other White House and Federal advisory panels on global warming, economic development strategy, and science policy. His work has provided leading approaches to urban economic development, resource efficiency, and transportation.

He co-founded the Surface Transportation Policy Project in 1990, a national coalition which successfully shifted federal transportation policy toward greater local control and investments that help build more sustainable communities. The resulting ISTEA legislation has been reauthorized twice, most recently in 2005. Since passage of that bill, the portion of public dollars spent on maintaining and enhancing existing systems jumped from 55 to 80 percent, mass transportation investments rose to record levels, and a firm basis was laid for promoting urban and suburban reinvestment over decentralization and sprawl. STPP has helped generate other significant national coalition efforts, including Smart Growth America, Reconnecting America and the Center for Transit Oriented Development. In Chicago, he helped organize the Chicagoland Transportation and Air Quality Coalition, which helped stop the destruction of Chicago's century old elevated system and reorient state and regional policy around community reinvestment. Similar coalitions were founded across the country.

He co-founded the Center for Transit Oriented Development whose mission is to promote TOD as a preferred development form, managing it to maximize new economic value creation, and implementing TOD in ways that help communities and investors capture this value systematically. CTOD and CNT created the nation's first National TOD Database, covering all 4,000 existing and developing TOD sites in the US; and a new housing & transportation affordability index, to help better disclose the economic value of good transportation access. These resources provide new performance benchmarks for TOD. He led the development of the Location Efficient Mortgage® , a product that increases housing affordability by recognizing the value of convenient living, which is available in dozens of metropolitan areas, and the new Housing + Transportation Affordability Index, to help working families recognize the full value of reducing transportation expenditures.

CNT and CTOD recently published studies on the potential for transit-oriented development to serve affordable, mixed-income, racially-diverse housing needs (for the Ford Foundation); on the tradeoff that working families are making between spending money on housing and money on transportation in the search for affordable housing (with the Center for Housing Policy of the National Housing Conference); and on improving regional transit plans to include affordable housing (for the Dept. of Housing and Urban Development and the Federal Transit Administration). A new index of housing affordability that includes transportation costs has been prepared, and a web site will be available by 2007 that calculates this index for areas within 50 metropolitan regions. This work has received media attention in the past month, with national headline coverage in the *Washington Post*, *Wall Street Journal*, *Reuters*, *Business Week* and in dozens of metropolitan markets.

With John Norquist, former Mayor of Milwaukee, and President of the Congress for a New Urbanism, he is currently leading an effort to replace aging elevated highways with surface boulevards and mass transportation. See www.cnu.org.

Bernstein and CNT earned awards from the American Society of Landscape Architects; Renew America; the Enterprise Foundation; the Secretary of Energy; the League of Women Voters; American Institute of Architects; USEPA; Midwest Energy Efficiency Association, the Sustainable Buildings Industry Council, and Mayor Daley of Chicago, among others. In 2006 CNT's office received the coveted "Platinum" rating from the US Green Building Council, and CNT's Energy Smart Pricing Plan received the Chicago Sun Times Innovation Award. Scott is 55, resides in Evanston Illinois & can be reached at scott@cnt.org . See www.cnt.org.

Steve Herzenberg

Executive Director, Keystone Research Center

Stephen Herzenberg is the Executive Director of the Keystone Research Center (KRC), a independent, non-partisan, progressive economic think tank, and holds a Ph.D. in economics from MIT. He has published widely on economic and labor market issues, including the auto industry, international labor standards, the organization of work, workforce and economic development, the service economy, and early childhood education. Before joining the Keystone Research Center, Dr. Herzenberg taught briefly at Rutgers University, and worked at the U.S. Congressional Office of Technology Assessment, and the U.S. Department of Labor. While at DOL, Dr. Herzenberg served as assistant to the chief negotiator of the labor side agreement to the North American Free Trade Agreement.

At KRC, Dr. Herzenberg has been an architect of Pennsylvania's nationally recognized reform of workforce development founded on investment in "Industry (training) Partnerships" linked with key sectors of regional economies. He has been a champion for "new unionism," the reinvention and strategic repositioning of unions to mesh with today's service economy, and a partner and close adviser of innovative child care unions that have played a key role in sparking a national wave of unionism in early childhood education.

Most of Dr. Herzenberg's recent publications on Pennsylvania are available on line at www.keystoneresearch.org and include *A Building Storm: The Housing Market and the Pennsylvania Economy*, *The State of Rural Pennsylvania*, *The State of Working Pennsylvania* (various years), *Investing in Pennsylvania Families: Economic Opportunity for All*, and "The Prescription for Prosperity: An Economic Agenda for Pennsylvania's Future."

Dan Luria

Research Director, Michigan Manufacturing Technology Center

Dan Luria has been with MMTC for 24 years as Research Director. Dan leads a team responsible for MMTC's Performance Benchmarking Service (PBS); acquiring and executing government and foundation sponsored projects; and performing service impact measurements, analysis and reporting to the State of Michigan and NIST MEP federal sponsors.

Professional Experience

Dan has more than 30 years of experience as a researcher and industry analyst. Prior to joining the MMTC, he was an economist in the Research Department at the International Union, UAW in Detroit. He was involved in automotive sales and employment forecasting, technology and work organization research, and bargain support at Chrysler and Johnson Controls. Co-author of the books RATIONAL REINDUSTRIALIZATION and SHAKY PALACES, Dan has authored or co-authored articles in HARVARD BUSINESS REVIEW, RESEARCH POLICY; THE INTERNATIONAL REVIEW OF APPLIED ECONOMICS; and THE JOURNAL OF POLICY ANALYSIS AND MANAGEMENT, among others.

Education

Doctorate Degree, University of Massachusetts

Master of Arts Degree, University of Michigan

Bachelor of Arts Degree, University of Rochester

Joel Rogers

Director, Center for State Innovation

Joel Rogers is a professor of law, political science, and sociology at the University of Wisconsin-Madison. He directs COWS, the national think-and-do tank on high road development, and the new Center for State Innovation (CSI). Rogers has written widely on democratic theory and American politics and public policy. His most recent book (with Richard Freeman) is *What Workers Want* (2006). A longtime activist as well as academic, *Newsweek* identified him as one of the 100 Americans most likely to shape US politics and culture in the 21st century.