

Midwest and Great Lakes Economic Development Summit
July 17–18, 2008 Columbus, Ohio
AGENDA

Thursday, July 17

Location: Offices of Bricker and Eckler, 100 S. 3rd Street

- 10:30-11:00 **Registration**
- 11:00-11:20 **Welcome & Goals of Summit**
- 11:20-12:00 **Introductions and What Individual Participants Want from Meeting**
- 12:00-12:45 **A Region with Interests?**
What is an economic region and is this one? If so, what are its key characteristics and challenges?
- 12:45-1:15 **Lunch**
- 1:15-3:00 **State Reports** (*10 minutes per state*)
What's working and what's not? Key innovations/accomplishments and problems in current economic development efforts.
- 3:00-3:15 **Break**
- 3:15-5:00 **A High Road Region?**
What is a high road strategy? What would its adoption imply for common areas of state concern: e.g., manufacturing, clean tech and energy efficiency, technology commercialization, logistics, workforce, metros, sectoral targeting, and subsidies and revenue? What would it imply for state capacity and role, regional collaboration, the federal role?
- 5:00 – 6:00 **Break**
- 6:00 **Dinner and informal discussion**
Governor's Residence, 358 N. Parkview Avenue
Shuttle bus to Governor's Residence departs promptly at 6pm from the front of the Columbus Hotel.

Friday, July 18

Location: Ohio Statehouse on Broad St. and S. 3rd St. Use the North Entrance on Broad Street. A State Trooper will escort you to the Governor's Cabinet Room.

8:30-9:00 **Continental Breakfast**

9:00-9:15 **Summary of previous day. Organizing the breakouts.**

Breakouts are organized in two groups of four. Each state delegation should try to get one representative to each breakout. CSI will provide a facilitator for the discussion and a straw-list of possible initiatives in the area, both intra-region and directed outward. Breakout participants will add to or delete from these lists, rank order their recommended actions, and suggest specific next steps for implementation.

9:30-10:45 **Breakout Sessions (1-4)**

1. **Manufacturing** what's worth saving and how to strengthen
2. **Workforce** getting to scale and consistency in skills standards and modularization (aka "chunking"), system integration, career ladders and clusters, adult learning, coordination with economic development apparatus, unemployment insurance and services
3. **Transportation & Logistics** growing wealth through better infrastructure investment and management of the movement of freight, people, and information; financing these investments; new state capacity needed
4. **Targeting State Industry Efforts** getting smarter with fewer financial resources; sectoral and cluster strategies; the state information/convening role; the quid-pro-quo with firms

10:45-11:15 **Break**

11:15-12:30 **Breakout Sessions (5-8)**

5. **Productive Metros** improving transportation and building efficiency, meeting demand for worker housing; bundling and brownfields; education and other equity concerns as barriers
6. **Clean Tech & Energy Efficiency** opportunities, needs, and current strategies for growing the clean energy and efficiency industries
7. **Technology Commercialization** R&D and commercialization in clean tech, biotech, informatics; application to legacy sectors (manufacturing, agriculture, etc.); more general use of public universities in economic development
8. **Revenue and Subsidies** tax transparency and user fees, possibilities for harmonization, new sources of regional revenue, leveraging markets, privatization

12:30-1:00 **Lunch**

1:00-2:00 **Discussion from Breakout Sessions**

2:00-3:00 **Implementation and Next Steps**

What's needed and who's committed to further discussion and action, with what resources. How best to organize that. Takeaway for Governors.